

For Immediate Release
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KICKOFF A FROZEN BEVERAGE PROGRAM WITH NEW BLENDTEC® EZ 600™
BLENDER – INDUSTRY’S BEST PERFORMANCE FOR THE PRICE

Developed with specific cycle settings for smoothie and coffee shops, the new Blendtec® EZ 600™ is the most advanced entry-level blender on the market. With three pre-programmed blend cycles and a pulse option, three peak horsepower and 1600 watt direct-drive motor, the EZ 600 is a valuable asset that pays for itself in no time. Operators can conveniently serve up to 60 patrons a day with consistency that reaps higher customer satisfaction. This blender is compatible with Blendtec’s patented FourSide™ jar and available in six classic colors. All blenders come with a one-year warranty and are eligible for the Service Plus™ program – providing long-term security to customers. For more information, visit Blendtec.com/Commercial or call 1-800-BLENDTEC.

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